

# GLENN THAYER

THE VOICE OF MEETINGS & EVENTS

Master Of Ceremonies | Conference Facilitator

Spokesperson | Business Presenter

Panel Moderator | Television Host

Glenn works with producers and planners to create an event experience through:

- » Pre-Conference Engagement
- » Keynote & General Sessions
- » Hybrid Meeting Integration
- » Post Conference Momentum
- » Talk Show Formats

\*See the back for more details



"Glenn is knowledgeable, ethical, and fun to work with! He's always raising the bar, and my annual event wouldn't be successful without him."

Cat Eli  
*Better Business Bureau of Southern Colorado*

"Glenn has helped us design the program so it has a nice balance of protocol and humor. He helps keep the meeting moving and handles the numerous changes to the script (and

there have been up to three reprints on the day of the event). Glenn is always professional and gracious. He has been a great asset for us."

Joy Wierwille  
*Colorado Association of Realtors*

"Glenn Thayer is an excellent emcee who can provide the perfect balance between highly professional and still entertaining. I would recommend Glenn as an emcee for any kind

of business event from a formal presentation to a social occasion."

Skye Griffith  
*Skyline Talent & Events*

"Thanks to you, the closing celebration of the NAHAD Annual Convention was a smashing success!"

Joseph Thompson, Executive Vice President  
*NAHAD (National Association of Hose & Accessories Distribution)*



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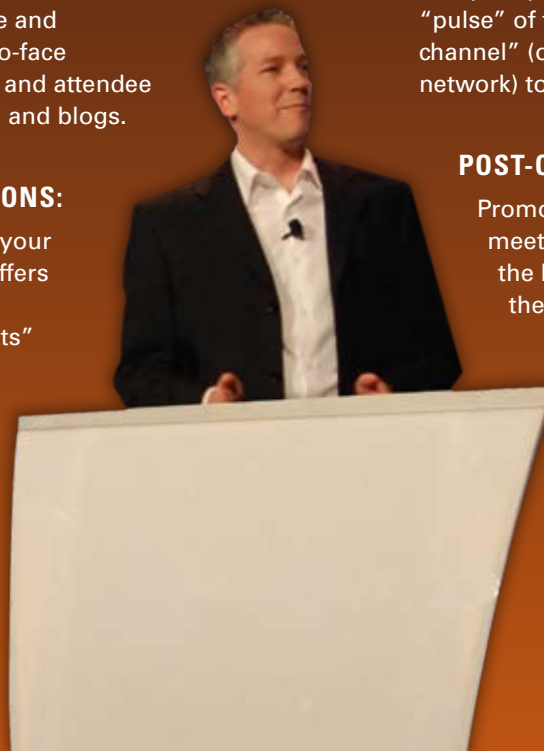
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## PRE-CONFERENCE ENGAGEMENT:

Glenn works with you to discover new and innovative Web 2.0 strategies (social/interactive web media) that build excitement, drive attendance, and increase ROI; including crowdsourcing discussion points in the social media space and integrating them into the face-to-face experience, along with speaker and attendee interviews, webinars, podcasts, and blogs.

## KEYNOTE & GENERAL SESSIONS:

Put your content in context. As your conference moderator, Glenn offers a commentator's analysis that summarizes the "golden nuggets" of the meeting and provides a "next steps" roadmap attendees can understand and implement, effectively tying the entire conference together.



## HYBRID MEETING INTEGRATION:

Want to take a hybrid approach for your general sessions? Glenn facilitates a moderated interaction between the face-to-face audience, virtual attendees, and your presenters. He keeps a finger on the "pulse" of the event through the Twitter "back channel" (or your chosen proprietary closed network) to ensure audience engagement.

## POST-CONFERENCE MOMENTUM:

Promote and continue hot dialogues after the meeting has ended. Glenn reminds attendees of the key points from your conference, extending the experience and the lifecycle of your content through podcasts, blogs, and webinars.

## TALK SHOW FORMATS:

Sometimes your speakers are all content and not connected to your attendees. In an on-stage and informal talk show format, rather than a "talk at you" presentation approach, Glenn engages the speaker and connects your audience with their content.

Over the last decade, Glenn has honed the craft of corporate communications as a professional spokesperson who bridges the gap between organizations and their customers. Glenn works with producers and planners to create an event experience that generates a maximized return on investment, engaged attendees, extended content life cycle, and increased event attendance.

